



On March 4, 2020, Middletown DECA students attended the annual Connecticut DECA State Career Development Conference. DECA is an international student organization of approximately 250,000 high school and college students centered around Marketing, Management, Hospitality and Finance. Middletown DECA, founded over 40 years ago, is one of our state's oldest co-curricular student organizations and has been recognized numerous times as top international chapter by the US Army and DECA Inc. and the Marketing program has held the #1 ranking by the state Department of Education for the final four years of the rankings.

At this year's conference, approximately 1100 students from around the state took part in competitive events focused on Marketing, Management, Hospitality and Finance. The competitive events consisted of rigorous content-based testing and performing impromptu case study problem solving presentations to industry judges. Approximately 55 different events were available for students, all centered on career pathways and interests. Examples of events include business finance, marketing management, human resources management, business law, ethical decision making, entrepreneurship and advertising campaigns. A typical event has 25 student competitors.

Middletown students once again shined with an amazing 58 student winners and three event “sweeps” (earning 1st, 2nd and 3rd) earning their way to the grand stage. The students’ successes are a result of not only their hard work and dedication, but also because of the strong support from parents, community members and organizations, university partners like Johnson and Wales, local businesses, school staff, our Mayor, Common Council, Middlesex Chamber and Board of Education.

Students earning 1st, 2nd or 3rd place in their category qualify to attend the International Career Development Conference in Nashville, Tennessee at the end of April. At ICDC, almost 20,000 attendees will compete in the same career-related competitive events.

Please help me congratulate the following students on their hard work and success:

<b>1st Place</b>
Allison Mahr
Nagena LaTifi
Monica Flores
Emily Meeker
Aditya Sathe
Matthew Lombardo
Elizabeth Higgins
Chelsea Freer
Alyssa Lecky
Danielle Tooker
Evan Davis
Hayden Donadio
Ani Zakarian
Rachel Gawlak
Dylan Morris
Kaitlyn Newman

**2nd Place**

Kayla Peters

Nicole Tust

Alyssa Gambell

Eesha Pandit

William Alocco

Faye Cattel

Mikayla Chalmers

Jewel Lucien

Avrie Langdon

Jacob Palmer

Kamila Ciebielski

Hallie Cooper

Mikayla Souza

**3rd Place**

Aidan McMillan

Nora Smith

Danae DelPrado

Taylynn Austin-Rainey

Santiago Gonzalez

Jenna Rabah

Alexander Kalber

Rachel Getek

Badr Fares

Oumou Diallo

Jonathan Baldwin

<b>Top 6 Medalists</b>
Sophia Pflaumer
Joseph Chiappetta
Owen Johnson
Samantha DeFrance
Fanny Zheng
Biyanka Patel
Mckenzie Stanland
Daphne Ciarcia
Victoria Correll
Kelly Baran
Amiah Corbett
Rhaquan Smith
Matthew Rosenblum
Shane Rosario
Cheyenne Fuocco
Rilynn Tanasi
Victoria Higgs
Dermot McMillan

Thank you again for your continued support.

Dave Reynolds

Vivian Sheen

Lee Schwartzman